



# Directorate of Advancement and Linkages

## Objectives

### ADVANCEMENT OFFICE

The Office of Advancement is the department devoted to the strategic management of life-long relationships with stakeholders and coordinates all fundraising activities for the continuous development of National Open University of Nigeria.

### OBJECTIVES:

The main objectives of Advancement office in the National Open University of Nigeria are to:

- (1) Establish relationships with potential donors and sources including Alumni, NGO's, Governments, Philanthropists, Research and Development, Consultancy, Grants Agencies and Endowments.
- (2) Serve as primary mobiliser of resources for the University for execution of its development projects
- (3) Build capacity for advancement operations and activities.

### FUNCTIONS:

The Advancement Office functions include:

- (1) Establish a vibrant alumni relation office
- (2) Source for funds for the University
- (3) Design strategies that will facilitate and contribute to the University's developments goals
- (4) Establish proper means of making contacts with donor agencies across the globe

- (5) Undertake any other functions that will support the directorate in the realization of its vision and mission.

## **ALUMNI/EXTERNAL RELATION UNIT**

### **EXECUTIVE SUMMARY**

Alumni/External relation unit is one arm of the Directorate of Advancement and Linkages of the University.

It was established basically to provide a channel of communication between the University and the Alumni Association. This objective is to ensure that the University maintains lifelong relationships and sensitize the Alumni towards coming together to play contributory roles to their alma mater.

### **The roles of the office of Alumni Relations of the National Open University of Nigeria include the following:**

- To Liaise with Database Administrators to maintain comprehensive Alumni records.
- Develop strategies to identify and maintain a sustainable relationship between the Alumni and the University.
- Provide liaison between the University and Alumni through outreach events and recognitions.
- Build interactive Alumni support for NOUN and develop activities, programmes, projects and initiatives through which individual can assist the university in achieving institutional goals.
- Organize a reception and reunion programs through Alumni secretariat office to receive the new graduates into the Alumni community as one body
- Coordinate, Participate frequently and document all Alumni Association activities
- Inform the Alumni community of the University developments and achievement via Magazine articles and e-mails.
- Develop strategies to identify and maintain a sustainable relationship with them.
- Organize a reception and reunion programs through Alumni secretariat office to receive the new graduates into the Alumni community as one body
- Inform the Alumni community of the University developments and achievement via Magazine articles and e-mails.

### **ENDOWMENT FUND:**

Soliciting for support to the University (in cash and kind) from the relevant stakeholders for the sustainable growth of the University.

The endowment fund will be used for the following:

- **Strategic projects:** Such as Laboratories, Libraries and Equipment, etc. to improve the infrastructural facilities in the University.
- **Academic materials:** Interactive whiteboards, Computers, Books, Journals, and other library materials
- **Prizes:** Endowment for awards of prizes to the best graduating students in any area of the donor's choice. The aim of this is to reward academic performance and promote academic excellence.
- **Professorial Chairs:** Endowments of the Institution of Professorial Chairs to support the engagement of a Professor who will conduct relevant research in the donor's area of interest.
- **Scholarship Award:** Donations may be for the purpose of awarding scholarships to any category of students to assist them in their pursuit of academic excellence.
- **Research Grants:** Donations to fund research in the donor's area of interest. E.g. T.Y Danjuma Research Grant in Management Accounting.